

# Maha Khatib

**Maha Khatib** is a recognized management consultant with more than 17 years of experience in the GCC, Middle East and MENA Region including UAE, KSA, Kuwait, Bahrain, Oman, Jordan, Egypt, Turkey, and India. She is currently based in Dubai-UAE.

In January 2008 she co-founded Learnactive Management Consultancy. Prior to that she worked in management consulting, performance improvement, and adult learning as an internal employee with leading organizations such as Emirates Airlines – Emirates Aviation College, Dubai Airports, and Dubai Holding.

As a management consultant, Maha has been advising businesses for over 17 years on aligning systems with organization strategies, linking systems solutions with performance results using a business partnership approach, measuring the effectiveness of the systems on business results, designing performance-based solutions and tools to ensure consistency and high-quality delivery of business results.

She trained more than 4,000 learning and development professionals from more than 50 nationalities across the MENA region during the past 17 years. She also facilitated the Training Diploma at University of Cambridge – International Examination Center.

Maha holds a master's degree in Training and HRM from the University of Leicester in the UK, she is an associate with the Chartered Institute of Personnel Development, CIPD, she also holds several international certifications in training evaluation & measurement, Kirkpatrick Four Levels® Evaluation, instructional system design, learning needs assessment, learning transfer, business partnership, performance consulting, and adults learning. She is also a member of the ATD, the Association for Talent Development since 2002.

