

## Linda Hainlen

**Linda Hainlen** is a Kirkpatrick Certified Facilitator, an international author, and the Director of Business Development at Sedona Learning Solutions in Phoenix, Arizona. She served as the Director of Learning Solutions for IU Health in Indianapolis for 18 years.

Linda has over 25 years of proven experience as a training manager, including real world experience applying the Kirkpatrick principles. "Utilizing the Kirkpatrick Model of Evaluation and the Kirkpatrick Business Partnership Model truly transformed my results and positioned my division at IU Health as a strategic business partner in the organization. I am passionate about working with Kirkpatrick Partners because I have experienced the results from partnering to obtain measurable and sustainable outcomes utilizing the Kirkpatrick Model."



Linda is an engaging facilitator and presenter who authentically and successfully connects with audiences by bringing concepts to life through sharing her own experiences from working in a highly regulated industry. Her practical and genuine approach inspires participants not only in thinking but in applying their newfound knowledge and skills. She is one of the first Learning and Development leaders in the world to incorporate Baldrige, Lean-Six Sigma, Strategic Planning, Innovation, and Intelligent Risks models into the processes and operation of the learning function.

Under Linda's leadership, her division at IU Health was awarded the highly prestigious ASTD Best award in 2011. Linda has been published several times, including a white paper co-written with Jim Kirkpatrick on the topic of healthcare. Her American Society of Training and Development (ASTD) Infoline on "Designing Informal Learning" made the top 50 best sellers and was translated into 83 languages. Linda has spoken at several international conferences and worked with companies from around the world to improve their effectiveness and achieve measurable outcomes. Industries served include higher education, corporate learning, nuclear, and healthcare.



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