FOR IMMEDIATE RELEASE Contact: Vanessa Alzate

Phone: (770) 302-2500

Email: [information@kirkpatrickpartners.com](mailto:information@kirkpatrickpartners.com)

[First name, Last name] Has Earned Kirkpatrick Silver Level Certification

[First name, Last name] has achieved Kirkpatrick Silver Level Certification. To earn this recognition, participants attend both a Kirkpatrick Four Levels® Evaluation Certification Program bronze and silver class and then create and implement their evaluation plans. [First name] is positioned and committed to analyzing evaluation data to make educated decisions during program implementation, identifying program success factors and results, and creating a compelling report and presentation of ultimate program value for stakeholders.

The Kirkpatrick silver level certification program provides the structure and support needed to successfully execute a complete program evaluation plan. Participants who complete silver level certification earn the Kirkpatrick Certified Professional – Silver Level credential.

Senior consultant for Kirkpatrick Partners and co-creator of the New World Kirkpatrick Model, Dr. Jim Kirkpatrick, had this to say, “Kirkpatrick silver level graduates are among the best training professionals in the world because they demonstrate how a training and on-the-job support package can improve performance and contribute to meaningful organizational results.”

**About Kirkpatrick Partners**

The Kirkpatrick Model is the worldwide Standard for Leveraging and Validating Talent Investments™. In the Kirkpatrick certification programs, participants learn the true and correct Kirkpatrick methodology and apply it to an actual program to maximize business results

For more information about our programs and what it means to be Kirkpatrick certified, visit [kirkpatrickpartners.com](https://kirkpatrickpartners.com/about-us/what-our-credentials-mean/).

###