FOR IMMEDIATE RELEASE Contact: Vanessa Alzate

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[First name, Last name] Has Achieved Kirkpatrick Level Gold Certification

[City, State, Date] - [First name, Last name] is officially Kirkpatrick gold certified. He/She has presented/ published his/her program evaluation process, results, or best practices in a way that assists other training or business professionals.

[First name] had his/her results published in [insert name of publication and hyperlink if practical].

[First name] presented his/her findings at [insert program/conference, location and date].

Kirkpatrick gold certification provides a way for professionals to share the organizational results obtained from their application of the Kirkpatrick Model to their training programs and to obtain appropriate recognition for themselves and their execution team. It is designed for professionals who want to make a difference in the world of training and development above and beyond their own organizations.

 “Kirkpatrick Gold Level certification is an outstanding accomplishment that demonstrates the value a well-conceived training and support package can have on any organization,” said Dr. Jim Kirkpatrick, senior consultant for Kirkpatrick Partners and co-creator of the New World Kirkpatrick Model.

**About Kirkpatrick Partners**

The Kirkpatrick Model is the worldwide Standard for Leveraging and Validating Talent Investments™. In the Kirkpatrick certification programs, participants learn the true and correct Kirkpatrick methodology and apply it to an actual program to maximize business results.

For more information about our programs and what it means to be Kirkpatrick certified, visit [kirkpatrickpartners.com](https://kirkpatrickpartners.com/about-us/what-our-credentials-mean/).

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