FOR IMMEDIATE RELEASE Contact: Vanessa Alzate

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[First name, Last name] Has Earned the Kirkpatrick® BrightLight® Professional Award

[City, State, Date] - [First name, Last name] is officially recognized as a Kirkpatrick® BrightLight® Professional. A [Kirkpatrick BrightLight Professional](https://www.kirkpatrickpartners.com/KirkpatrickBrightLight) inspires others through the process of implementing Kirkpatrick evaluation principles and contributing to subsequent organizational results. Going beyond the classroom, these individuals master the application of training to make significant contributions to the business or mission.

[First name] has conducted himself/herself in a way that is personally humble yet bold in the mission of program evaluation utilizing [the Kirkpatrick Model](https://www.kirkpatrickpartners.com/Our-Philosophy/The-Kirkpatrick-Model). Through his/her work, [First name] represents Kirkpatrick Partners in a way that assists other training or business professionals in improving performance and results. He/She is a shining ambassador of Kirkpatrick.

Eligible recipients must be, at minimum, [Kirkpatrick bronze-level certified](https://www.kirkpatrickpartners.com/Training-Events/Four-Levels-Certification-Bronze). This award is reserved for the rare few who go above and beyond the usual implementation of the Kirkpatrick methodology. Only a limited number worldwide have been recognized for this prestigious honor.

**About Kirkpatrick Partners**

The Kirkpatrick Model is the worldwide Standard for Leveraging and Validating Talent Investments™. In the Kirkpatrick certification programs, participants learn the true and correct Kirkpatrick methodology and apply it to an actual program to maximize business results.

For more information about Kirkpatrick programs and what it means to be a Kirkpatrick BrightLight, visit [kirkpatrickpartners.com](https://kirkpatrickpartners.com/about-us/what-our-credentials-mean/).

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