

Vanessa Alzate

Vanessa Alzate is the President and CEO of Kirkpatrick Partners and Founder and CEO of [Anchored Training](#), a custom training development agency. She received a BA in both Communications & Political Science from Rutgers University, and an MS in Corporate & Organizational Communication from Northeastern University.

For almost 15 years, Vanessa has consulted with many mid-large organizations in industries ranging from government, pharmaceutical sales, to fashion in an effort to develop training strategies tailored to each individual organization, team, and learner. Vanessa is a dynamic educator in the classroom and works to bring that classroom experience to life online via webinar training and eLearning.

Throughout her career, Vanessa has excelled in assisting companies and individuals to expand their industry knowledge through innovative eLearning and classroom curriculum, and encourages her clients to look around them to find inspiration and strategies to engage their learners. Vanessa gives back to the learning community as a speaker for the Association for Talent Development, Training Magazine, and the Learning Guild.

Vanessa is committed to helping everyone become the best versions of themselves. She is an advocate for empowering women and increasing belonging.



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