

# THE ONLY AUTHENTIC KIRKPATRICK PROGRAMS

## CERTIFICATION PROGRAMS



This two-day program offers personalized attention as you learn to apply the true Kirkpatrick Model to an actual program. Learn about the success that can be achieved through the proper use of this model, and receive individualized comments on the **Blended Evaluation Plan®** that you will submit at the end of the course.



Kirkpatrick silver level certification meets the urgent need for every training professional to maximize and demonstrate the impact of training. You will learn the key questions to ask during data collection and analysis so that you can make changes and influence results along the way, rather than simply reporting what happened.

You will also gain the business acumen to communicate progress and results to stakeholders in a way that is meaningful on an organizational level.



The gold level recognizes professionals who have shared their accomplishments in applying the Kirkpatrick Model and have thereby made a difference in the world of training and development. It is obtained when you publish or present your program outcomes in a way that assists other training professionals.



This one-day program is an intermediate to advanced program designed for training managers and leaders. Learn how to build business partnerships and create collaborative plans to maximize business impact through all phases of the training and performance process.

You will receive templates, samples and tools that will enable you to apply what you learned to all future programs within your organization.

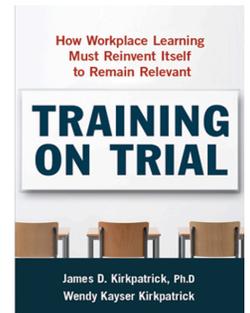
## WORKSHOPS

### Igniting the Inner Fire: Kirkpatrick® Levels 3 & 4

Attend this workshop to learn the basics of building programs and initiatives that enhance on-the-job performance and impact the bottom line. Gather ideas that all professionals can implement in their own organizations, and then apply your learnings during classroom activities that focus on specific tactics at Levels 3 and 4.

### Training on Trial

Training is still “on trial,” charged with incurring expenses in excess of its value to the organization. It is mandatory to demonstrate value beyond the numbers of programs held or people trained. This three-hour workshop based on the book of the same name employs hands-on activities to help you learn to gather and present the key metrics that your business partners will want to see.



## PRESENTATIONS AND KEYNOTES

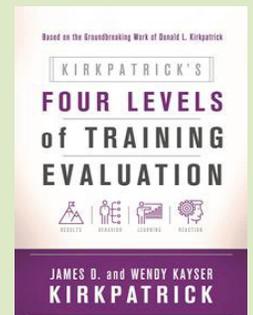
### Getting to Kirkpatrick® Levels 3 & 4

To demonstrate its value to the organization, training must reinvent itself and transcend the classroom. Attend this information-packed session to gain awareness of how to structure initiatives so they enhance on-the-job performance and impact the bottom line. This program will focus on tactics at Levels 3 and 4 and provide tips that all professionals can start to implement in their own organizations as they begin down the path of successful training evaluation.

## THE LATEST KIRKPATRICK BOOK

This book sets the record straight about the most widely used training evaluation model in the world, the groundbreaking four levels.

Discover a complete blueprint for implementing this powerful methodology in a way that truly melds people with metrics and maximizes business results.



# KIRKPATRICK PROGRAM COMPARISON

Program Features	Strategic Evaluation Planning Certification	Four Levels Evaluation	
		Bronze Certification	Silver Certification
Audience	Higher-level training professionals	All training professionals and students (except administrative)	All training professionals
Prerequisites	None	None	Bronze certification
Participant limit	30	30	30
Delivery format	1 day in person or 2 live-online sessions	2 days in person or 4 live-online sessions	1 day in person or 2 live-online sessions
Course materials	Course manual, <i>Bringing Business Partnership to Life</i> book	Course manual, <i>Kirkpatrick's Four Levels of Training Evaluation</i> book	Course manual, <i>Training on Trial</i> book
Credential earned	Certified	Certified	Certified
Pre-work assignment and follow-up	✓	✓	✓
New World Kirkpatrick Model	✓	✓	✓
Training evaluation methods, tools and techniques		✓	✓
Actual <b>Blended Evaluation Plan</b> ® completed and submitted for individual feedback and grading		✓	
Informal consulting via phone/email for one year	✓	✓	✓
Access to certified-only web page		✓	✓
Exclusive resources and specials	✓	✓	✓
Eligible to join certified-only community of practice	✓	✓	✓
Eligible to continue to silver and gold level certification status		✓	
Kirkpatrick Business Partnership Model	✓		
Business partnership methods, tools and techniques	✓		
Actual business partnership plan completed	✓		