

Wendy Kirkpatrick, Biography

Wendy Kirkpatrick is the President and Founder of [Kirkpatrick Partners](#). As a global driving force of the use and implementation of the [Kirkpatrick Model](#), Wendy leads companies to measurable success through training and evaluation.



Wendy's results orientation stems from over two decades of business experience in retailing, marketing and training. She has held positions as a buyer, product manager, process manager and training manager, which leveraged her ability to organize complex, multifaceted projects and yield rapid results. As a training manager, she managed the training curriculum for 1500 sales and customer service representatives across North America.

Wendy and her husband, Jim, have written four books, including [Kirkpatrick's Four Levels of Training Evaluation](#). They also served as the subject matter experts for the United States Office of Personnel Management's *Training Evaluation Field Guide: Demonstrating the Value of Training at Every Level*.

Wendy is a recipient of the 2013 Emerging Training Leaders Award from Training Magazine.

Read more about Kirkpatrick Partners at kirkpatrickpartners.com.