

THE NEW WORLD KIRKPATRICK FOUR LEVELS

SESSION DESCRIPTION

Think you “know Kirkpatrick?” Attend this session and be among the first to see the latest adaptation of the Kirkpatrick Four Levels. Learn the most modern ways to use the Kirkpatrick Model to build and deliver training that creates true business value. See a rendering of the updated model that focuses on the importance of the transfer of learning to behavior. Obtain practical ideas for revamping Level 1 and 2 measurement tools so they provide the most value possible with minimal resources.

Whether you are new to training or an industry veteran, this eye-opening session will show you how something 50 years old can be refreshingly new and relevant.



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YOUR FACILITATORS

Dr. Jim Kirkpatrick and Wendy Kayser Kirkpatrick work together in Kirkpatrick Partners. They consult for Fortune 500 companies around the world including Harley-Davidson, Booz Allen Hamilton, L’Oreal, Clarian, Ingersoll Rand, Honda, the Royal Air Force, and GE Healthcare.

Jim has co-written 3 books with his father, Don Kirkpatrick, the creator of the Kirkpatrick Four Levels. Jim and Wendy have written [Kirkpatrick Then and Now](#) (2009 Kirkpatrick Publishing) and [Training on Trial](#) (2010 AMACOM Books).



UPCOMING SESSIONS

July 6, 2010

4:00 pm EDT (New York, USA)_

Register for this FREE session using the link below:

<http://www.clomedia.com/events/summerschool/2010/June/366/index.php>



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