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Lianbin has a Ph.D. in Workforce Education and Development from Southern Illinois University Carbondale, a Master of Business Education from Bowling Green State University, and a Master of Management in Educational Economics and Administration from University of Science & Technology Beijing.

Lianbin has 11 years of experience in various training positions. Dr. Cui has held positions at On Demand Consulting, Management Training and Consulting Corporation, Southern Illinois University Carbondale, UFIDA Software Group (China), and Beijing Personnel Bureau.



Lianbin consults with a number of organizations in both the U.S. and China and has served as the president of International Association for Chinese Human Resource Development (IACHRD) since 2007.

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Lianbin has been a speaker at AHRD Asia Conference and a variety of other conferences and training events. He conducts seminars and facilitates training workshops on the Kirkpatrick Four Levels Evaluation Model, training program design and development, and human performance improvement technology.

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