

Wendy Kirkpatrick is the founder of **Kirkpatrick Partners**, a company dedicated to helping organizations become more effective through business partnership. She applies her skills as a certified instructional designer and expert presenter and facilitator to lead companies to measurable success.



Kirkpatrick Partners carries on and builds on the work of Don Kirkpatrick, the creator of the Kirkpatrick Four Levels. Don is actively involved in the company as the honorary chairman and is thrilled to have Jim and Wendy, his son and daughter-in-law, carry on his work.

Wendy's results orientation stems from her career beginnings in retailing; holding positions in merchandising, direct importing, and product development with **Venture Stores**, and **ShopKo Stores** (regional retail companies). From there she held marketing positions with **Springs Industries** and **Rubbermaid** that utilized her ability to organize complex, multifaceted projects and yield rapid results. Most recently Wendy was a Training Manager for **Hunter Douglas Window Fashions**, managing the curriculum for 1500 sales and customer service representatives across North America.

Wendy and her husband, Jim, have written two books: [**Kirkpatrick Then and Now**](#) (2009 Kirkpatrick Publishing) and [**Training On Trial**](#) (2010 AMACOM Books). The books introduce the Kirkpatrick Business Partnership ModelSM and the Kirkpatrick Foundational Principles.

Wendy is a national and local **American Society of Training and Development (ASTD)** member. She is serving on the **ASTD 2010 International Conference and Expo Program Advisory Committee**. She is active in her local ASTD chapter, and volunteers on the Communications committee. Wendy is also a faculty member for the **American Management Association (AMA)**. Wendy regularly speaks at events including the **ASTD International Conference and Expo** and the **Training Magazine Learning Expo**.

For more about Wendy, visit kirkpatrickpartners.com or [linkedin.com/in/wkkirkpatrick](https://www.linkedin.com/in/wkkirkpatrick).